

# ZyQuest News

FOR IMMEDIATE RELEASE

March 27, 2007

Contact: Stephanie Forbes at [stephanie.forbes@zyquest.com](mailto:stephanie.forbes@zyquest.com)

## ZyQuest Becomes SAP Channel Partner

Green Bay, WI – Information Technology company, ZyQuest, Inc., has become an official SAP Channel Partner and the only full-service SAP provider in NE Wisconsin.

Becoming an SAP Channel Partner will allow ZyQuest to provide unparalleled SAP service and support to its clients.

SAP is both a product and a company. In 1972, five ex-IBM German engineers started SAP, the company, calling it *Systemanalyse und Programmentwicklung*. The name was later changed to *Systeme, Anwendungen, Produkte in der Datenverarbeitung*. In English, that's *Systems, Applications, Products in Data Processing*. In 2005, the company's official name was changed to simply SAP. The product they created is a business management software package that can run and integrate every aspect of a company – for example, accounting, management, planning, purchasing, human resources, payroll, distribution, and inventory.

In its early years, SAP targeted Fortune 500 companies. Today, with scaled-down versions of SAP, such as SAP Business One and SAP All-in-One, small and mid-sized companies can now take advantage of the power of SAP. ZyQuest Director of SAP Services, Darron Basham, noted that SAP Business One can only be purchased from and implemented by an authorized SAP Channel Partner.

In detailing the advantages of SAP Business One, Basham explained that the multiple software applications and accounting software solutions many companies use fail to provide a consolidated, real-time view of critical business information. SAP Business One is designed to help small and midsize companies streamline their operational and managerial processes by providing a single application with robust and fully integrated financial, reporting, manufacturing, and customer relationship management and ecommerce capabilities.

Basham also explained that SAP limits the number of partners in the network to maintain the highest level of expertise and capability. He added that as an SAP Channel Partner, ZyQuest will be able to help clients purchase and implement SAP Business One and provide ongoing maintenance and support to deliver world-class information technology solutions.

ZyQuest, Inc., is a full-service information technology consulting company offering a broad range of IT services, including staff augmentation, project management and outsourcing, Internet solutions, and technical education. While ZyQuest has focused on serving clients in the Green Bay-Fox Valley area during its twelve years in operation, ZyQuest also provides IT services to customers both nationally and globally.

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