

ZyQuest News

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ZyQuest Hires Director of SAP Services

Green Bay, WI – Information Technology company, ZyQuest, Inc., has hired Darron Basham as Director of SAP Services. In this newly created role, Basham will be responsible for sales and delivery of SAP projects while building an SAP practice with a local presence and industry focus.

SAP is both a product and a company. The company was founded in 1972 by a group of German engineers. The product they created is a business management software package that can run and integrate every aspect of a company – for example, accounting, management, planning, purchasing, human resources, payroll, distribution, and inventory. Basham will be helping local businesses take advantage of the power of SAP. He commented that he hopes to become a “trusted advisor” to help ZyQuest clients assess, select, plan, or evaluate their SAP initiatives.

Basham brings more than 20 years of business experience to his new role at ZyQuest. He has spent the past 10 years in SAP consulting for various U.S. and international organizations, most recently for Hitachi Consulting and Cap Gemini.

Raised in California, Basham earned a B.S. degree in Business Administration from La Salle University. He has been an Appleton resident for the last 10 years.

ZyQuest, Inc., is a full-service information technology consulting company offering a broad range of IT services, including staff augmentation, project management and outsourcing, Internet solutions, technical education and SAP services. While ZyQuest has focused on serving clients in the Green Bay-Fox Valley area during its twelve years in operation, ZyQuest also provides IT services to customers both nationally and globally.
