

ZyQuest News

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ZyQuest and Binary Training Form Strategic Alliance

De Pere, WI – ZyQuest, Inc. and Binary Training, Inc. today announced the formation of an exclusive multi-year strategic alliance to provide a greater range of IT educational opportunities for clients throughout the Midwest.

Headquartered in De Pere WI, ZyQuest is a full-service information technology consulting company offering a broad range of IT services, including staff augmentation, project management and outsourcing, Internet solutions, and technical education. Binary Training, formerly Productivity Point of Wisconsin, offers an impressive array of technical and end-user classes, including certification preparation for Microsoft, Novell, Cisco, and Lotus at their training facilities throughout Northeast and Central WI.

ZyQuest president Al Zeise commented, “The strategic alliance will provide a higher level of service to our clients by providing a wide range of courses and expanded facilities. And it allows ZyQuest to focus on new and emerging technologies while maintaining the continuing educational needs of all our consultants.”

Binary Training president Dave Anderson noted that he is “excited about forming an alliance with one of the top application development firms in the Midwest.” Anderson added, “I think the expanded application service offerings that ZyQuest brings to the table and the operational experience and breadth of classes that Binary Training brings to the table will definitely be an advantage for our customers.” Susan Tourville, Vice President of Sales and Marketing at Binary Training commented, “The alliance positions Binary Training as the largest, most diversified training services provider in Northeast and Central Wisconsin, with an instructor base in excess of 13.”

Overall, the strategic alliance is a true “win-win” situation. Both ZyQuest and Binary Training win by expanding their course offerings, training facilities, and customer exposure. More than that, said Connie Hames, ZyQuest’s Manager of Educational Services, clients win by having access to a greater range of technical courses and a larger pool of talented and knowledgeable instructors. “We want to provide the best education for the client,” Hames emphasized. The new strategic alliance will help both ZyQuest and Binary Training do just that.
